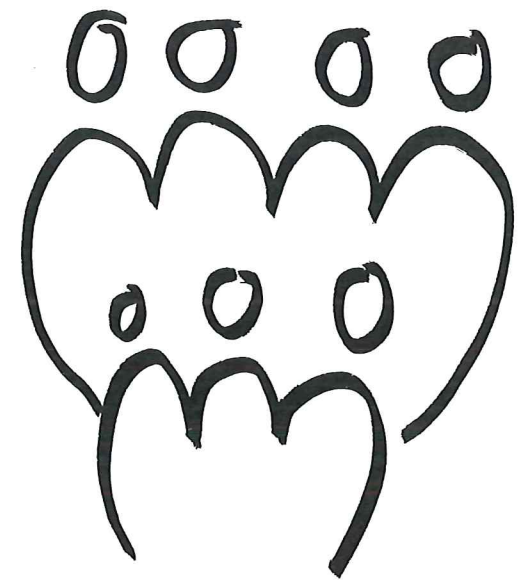


WHAT'S AT STAKE? TO WHOM?

WHO IS YOUR FAVOURITE AUDIENCE?



WHO WOULD BE AN UNTRAD. SOURCE?

WHAT ARE PEOPLE CURIOUS ABOUT?

